



#### **SVENSK-INDONESISKA SÄLLSKAPET**



# ANNUAL REPORT

2024





## Work & Meetings of the board



The Board held 4 recorded meetings during the period. The Board has used digital communication tools such as Zoom, email and WhatsApp in its work. During 2024, SIS organized in total 7 activities. Each board member took responsibility in leading the coordination of each activity.

#### **SIS Members**

At the end of 2024, we had 97 members. The ambassador for Indonesia in Sweden in Stockholm is a honorary member of SIS. Members received information about SIS activities through e-mail and social media. The Board has invited members to actively engage and contribute in organizing SIS events.



1 family membership is counted as 2 persons. 31 Family memberships = 62 individuals

#### **SIS Members**

Family members: 62

Single: 15

Pension / Student: 20

Total: 97

#### Website, Facebook, and Instagram

The Swedish-Indonesian Society's website www.svensk-indonesiska.se, Facebook, Youtube and Instagram form the public face of the society and the society's communication channels.

Isabel Nielsen have taken on the main responsibility for administering, maintaining, and updating the association's website, Instagram and Facebook.



#### **Social Media**



#### **Facebook**

2025-03-15: 1443

Statistics are only available for 3 months back in time, which show a increase +7 followers.





#### Instagram

2025-03-15: 1037

Statistics are only available for 3 months back in time, which show a increase +28 followers.





#### Youtube

2025-03-15:7

Gained subscribers in 365 days: 0 Lost subscribers in 365 days: 0





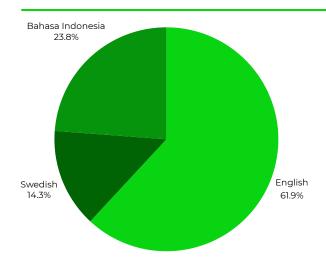


### **Sahabat**



During the year, three issues of the member newspaper Sahabat were published in SIS webpage and sent to members by e-mail.

Isabel Nielsen took role as the editor of Sahabat. The writers has completely been based on volunteer writers and interest for contributing with texts can be seen as high. There have been almost no cost for either printing or postage due to our now established use of electronic writings. We have had 3 members that have been asking us to receive Sahabat on paper. We have fulfilled these wishes with no extra cost for these members. This year it has been a total of 12 writers for 3 numbers of Sahabat. We rely 100 % on voluntary writers in each edition to invite as many different perspectives and interests as possible.



#### **Trilingual Magazine**

Number of articles in English: 13 Number of articles in Bahasa

Indonesia: 5

Number of articles in Swedish: 3

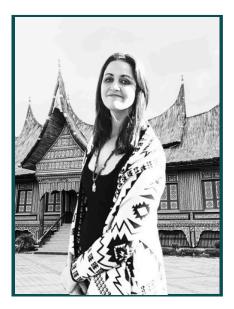
**TOTAL: 21** 

#### **Total Expenses**

- 288 kr
- Number of members that we communicate with by physical post / letters: 3



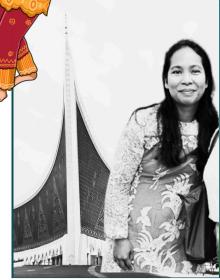
Since we only have three members that are not able to communicate in a digital way we have decided to not add any extra postage fee. The postage fee was 96 kr per member during 2024 and is expected to be higher by 2025. Meet the Board



Isabel Nielsen Chairperson Editor of Sahabat



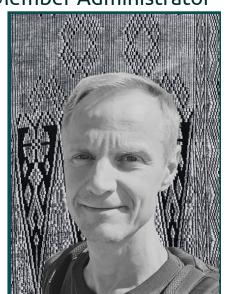
Susie Arnevill
Vice Chairman /
Member Administrator



Fumi Harahap Finance



**Sissel Almgren**Secretary



**Erik Pettersson** 



Sarina Johnsson

Auditor: Ulf Schuberth

**Deputy Auditor:** Jan Olof Seifert

#### **Nomination Comittee:**

Kadri Chanafiah, Nada Danielsson, Pia Söderberg, Sahilaushafnur Rosyadi

## Activities during the year



Julgransplundring 2024-01-14

Games, fika, glögg and dancing around the Christmas three was a event with about 5 participants in total. The event was planned by Sissel Almgren.





Annual Meeting 2024-03-03

We decided to change location to Sensus in Medborgarplatsen this year. This made us able to use less money on rent (0 kr) and a new environment. We did also enjoy a lovely Nasi Padang meal together. Nobar 2024-03-23

By a cooperation with ASIATISKA FILMFESTIVALEN we were able to give our members a discount on 20 kr / ticket for the movie "Women from Rote Island"





#### Survey

Before choosing theme for Pasar Malam 2024, that also came to influence other activities during the year, we decided to ask our members for their opinion on the theme. West Sumatra got most votes and therefore also became the challenge for 2024.

#### Summer Picnic 2024-08-06

Our yearly summer picnic in August is always a great chance for catching up and having fun together. The annual theme was "West Sumatra". Marco sold Nasi Padang from this province. We were also playing games, as the theme was West Sumatra we did play the "balancing the plate game" (inspired by "tari piring" from the region). We also had a number of speekers giving interesting and various sharings about West Sumatra. The event was prepared successfully by Sarina Johansson. SIS was also selling coffee and cookies as a fundrising for Pasar Malam.



#### Participating in Pesta Rakyat 2024-08-19

Pesta Rakyat took place at the residence of the ambassador of Indonesia in Sweden. On this occasion we decided to sell products that are connected with West Sumatra / Minangkabu. We sold different snacks from the area and also introduced our visitors to coffee from Solok in West Sumatra. We also sold presale tickets for Pasar Malam. From SIS Susie Arnevill, Fumi Harahap, Erik Pettersson and Isabel Nielsen represented SIS during the day.



#### Welcome to Sweden 2024-09-02

Welcome to Sweden was made cooperation with the Indonesian Embassy in Stockholm and the Indonesian Guest Students' Association (PPI). The event is primarily aimed at newly arrived Indonesian guest students. This year we had a lot of interesting speakers, i.e. Indonesian ambassador in Sweden, Kamapradipta Isnomo, Swedish ambassador in Indonesia, Daniel Blockert, Johan Lindqvist (professor at SU), Isabel Nielsen (SIS).

The event was planned by Fumi Harahap.

### Pasar Malam 2024-11-10

Pasar Malam this year was arranged by Isabel Nielsen and a team of about 20 persons. The theme was focused on SumBar (West Sumatra) which was shown both in decoration, in dance performances, videos, coffee and snacks sold by SIS. New for this year was the among others the kids theater group that showed us the classic show "Malin Kundang" from West Sumatra. New this year was also the karaoke. We had activities for children which could be seen in a children's corner where the younger got some time to express themselves with painting Minang figures or making hats inspired from the ethnic group Minangkabau. Last, we had a fashion show for the kids, a prize for best costume for the theme, West Sumatra and a reward for Swedish-Indonesian Society's Friend of Indonesia 2024. The person who was receiving this title this year was Rosa Arnevill.

Number of visitors: about 520













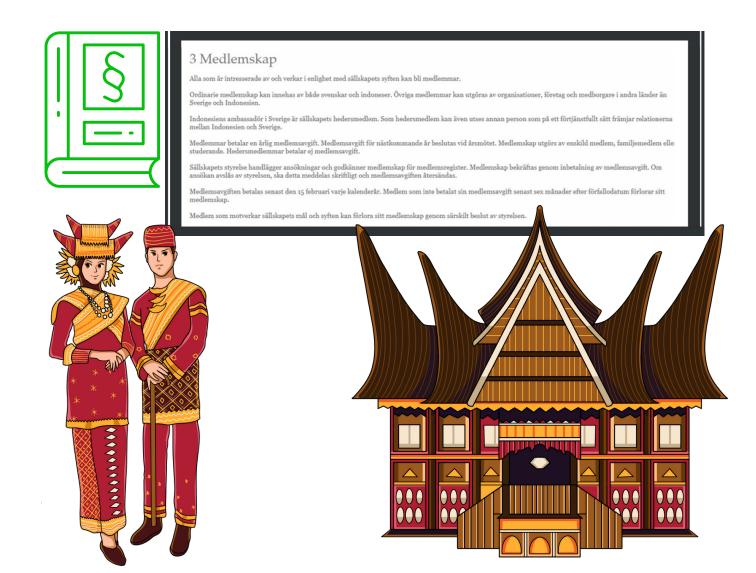


Something we have previously been restrictive about is the issuance of "honorary memberships," which are stated in our statutes as follows:

"The Indonesian ambassador to Sweden is the honorary member of the society. As an honorary member, another person may also be appointed who, in a commendable manner, promotes the relations between Indonesia and Sweden. Members pay an annual membership fee. Honorary members do not pay a membership fee."

The board made a unanimous decision after Pasar Malam 2024 to grant Rosa Arnevill honorary membership for 2025 as she has diligently traveled to and from Karlstad to support SIS events with baking and cooking.

We have also offered all volunteers, about 20 people, honorary membership for 2025 after their enormous effort over several months to prepare for Pasar Malam, and a very well-executed event which the board considers aligns with commendably promoting the relations between Indonesia and Sweden.



## **Analysis**



#### Pasar Malam - Visitors





#### **Social Media**

A recurring trend over time is increasing interactions and followers on our social media, particularly Instagram.



#### **Members**

We have increased and decreased members over time, and in the last year, we decreased by 19 %. Among the members who have left SIS are both individuals who have only been members for a short time and those who have left after a very long membership. No clear trend.

## **Analysis**



#### Students and Pensioners Serie 1 Serie 3

Students 3

Pensioners

0 5 10 15 20

Based on what we have learned, students have a high propensity to support SIS through volunteer work and the relationship between SIS and PPI has become increasingly close over time. Students are, however, also the group from which we have the least paying members. For SIS, it may be a good idea to consider this moving forward, whether membership for volunteers/students should become more generous in the future through honorary membership?

#### **Pasar Malam Results**

More visitors than we had in many years, but still a negative result on -13 655 for the event itself.

With a increasing number of visitors on event, in the same time as the amount of member is getting smaller it might be an idea to start to think about have more expensive tickets, or look for sponsors for the event.



## Contact Us\_\_\_\_

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## Thank You

